

LVRSCCA Board Meeting Agenda  
01.26.2021

Call to Order

Brian

Chair Reporting

Treasurer Report

Brian will collect info from former Treasurer and send via email to BOD

Membership

No New

Membership - new paperwork Brian is working on it and Helmet Stickers

National Event

Brian/Marlon

Scheduled 4/9-11

This is a loose schedule. Request is in with Craig at the Speedway. We need approval for pit lots and possible overnight. This will not be a prosolo - At the moment it is a Chap tour and could change to a single course Prosolo like a Match Tour. We are only able to use the South end of the lot as the North end has been rented long term. RV hill will be used for parking and then open the lot through the access road gates. The West Coast will be booked weekend to weekend. We will start a separate committee meeting and volunteer group to ensure that we have all the "stuff" we need for the National Meeting. It will be different from last year, but we can carry over a lot of the initial work that we started last year. Practice course is probably going to be nixed due to space :(

New Other Business

Appointments

Secretary Jill Halverson

Treasurer Chelsea Newport

2021 Schedule

Autox - April and May Summer? Fall

We are in Limbo right now. The Speedway is following the state rules. When it opens to groups of 100 we will be in better shape. We will do ASAP if it is offered. We will negotiate a full contract after that. Brian is going to try to negotiate with the 25% capacity on the lot vs the hard number of people. It was brought up before, but dismissed. We can also try to

double book February and or March as soon as we can to try and make up so time and get people back on track.

Calclub is having a closure of their event location and so we may start seeing more SoCal people who are trying to get into our events as seat time and VEGAS. We need to be ready to start seeing larger numbers of "outside" participants.

#### Track Days October December?

Brain is going to have Jullen and Jeremy and Dale head up this program and looking to the end of the year. Outside road course is SCCA approved but Dale can approve it for 3 more days. Jeremy and Jullen will look into more training so they can step into lead positions for the fall.

Club Marketing - Budget? Overall visual look more professional. Entertainment and Service oriented.

#### Event Ideas

Jeremy

##### Morning Music

Like classic rock and just get it into the groove! We can and we did. We need to check into the electronics.

##### Signage -

What to do and where to go - Retractable banners. 5 in total 1 at the entrance and the sign in gate Logo, Welcome basic sign in. What to do. 2 signs on/near the bus. Autocross basics and more safety info. 2 more for track days that cover similar information.

Table Cloth for the sign in table so it looks nice. And one for the bus. Worker sign in etc.

##### Merchandise

We had Tshirts. They were kinda thin and now super quality. We need some different styles - hoodies and windbreakers - womens. We need to sell more stuff and get our image out there.

Our current logo? The Helmet/skyline vs historic. Pents Shirts and more!!

##### Beginner Group

Invest in our beginners so they are sure to come back. Everyone gets put there and partnered with an experienced driver. That will be the instructor's work assignment. When we determine or they determine they are "graduated"

We need a Marlon novice school part 2. Can we dovetail a practice day and our Novice school? We could shoot for 2-3 of the 2 day events. Raise the price and lower the number of students. 1 morning instructor and 1 afternoon instructor. It's exclusive and 'special' make sure the feel like they got an experience out of it.

#### External Monitor on Bus

Yes we can!

#### Helmet Stickers

Dennis

Brain will order those and the new membership paperwork. There is some debate on the National vs a local club sticker. Could this be a monetary saving? Let's look into it and compare.

#### Annual Tech Event - Date TBD

Dennis/Matt

On hold until the State opens meetings. And until we are closer to a scheduled local event. Let's keep this on the table until we know more.

#### Bus Update

##### New Timing Computers

Brian

We are now storing the bus at the Speedway. There will be a few big event weekends where it has to be moved.

Bart motions and it carries. Brian will do some research and plans to purchase 2 laptops and keep our price point near \$1000

#### Annual SCCA Convention

Free and open with Webinars - There is a track and time trial. Buttonwillow will have a league license program. Dale has been our primary contact with road racing but always looking to expand as our core group ages out.

#### Junior Kart Program

Paul Durr

Still on pause for 2021. There will be a few select regions on the new version. Do we want to apply as a pilot for the program? There will more information with the convention this week. This will be discussed via email with the BOD. We do have more kart drivers as our track has closed. The development committee does day it will be "MUCH MORE STRUCTURED" it is a future investment for membership for sure.

#### Locations

Pre Meeting discussion about Sam Boyd and the new stadium. Sam Boyd is on hold since A) It is getting torn down. B) University and under their Covid rules.

New Stadium - no contact yet. Seems strict.

Adjournment 8:40

Next Meeting February 23, 2021